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(54) LOCATION-BASED COMMUNICATION SYSTEM AND METHOD FOR IMPROVING CUSTOMER EXPERIENCE

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(57) ABSTRACT

A communication system comprises a server for receiving one or more requests or messages from one or more location-enabled user devices. The server typically stores the requests and retrieve them based on location information stored along with the requests. The server notifies a user when another user transmits a message while near or at one of the user's previous requests. In some instances, the users may be customers and providers.

